

## **TRADE PRACTICES ACT 1974**

## UNDERTAKING TO THE TRADE PRACTICES COMMISSION GIVEN PURSUANT TO SECTION 87B

BY

# PACIFIC DUNLOP LIMITED (ACN 004 085 330 OF 101 COLLINS STREET MELBOURNE IN THE STATE OF VICTORIA)

#### BACKGROUND

Pacific Dunlop Limited conducts a diverse sock manufacturing and importing enterprise, operating through three separate divisions, Holeproof, Red Robin and Class/Fitwear.

The Trade Practices Commission is of the view that the use of front panel labelling and packaging of hosiery bearing unqualified or inadequately qualified representations as to fibre content whereas such hosiery is composed of a blend of fibres is contrary to the Trade Practices Act.

In January 1992, staff of the Trade Practices Commission discussed with Pacific Dunlop Limited its labelling of cotton blend socks variously described as rich in cotton or cotton rich, superior cotton or cotton.

On 18 August 1993 and 3 September 1993, staff of the Trade Practices Commission conveyed their concerns to Pacific Dunlop Limited regarding the use of front panel unqualified or inadequately qualified fibre content labelling in respect of various brands of its socks. Pacific Dunlop Limited did not concede that its labelling practices in respect of various brands of its socks were misleading.

Subsequent to discussions with staff of the Trade Practices Commission in late 1993 in respect of its cotton blend socks, Pacific Dunlop Limited gave assurances to the Trade Practices Commission that Pacific Dunlop Limited would <u>label its cotton</u>

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blend socks in a manner consistent with the concerns raised by staff of the Trade Practices Commission.

#### UNDERTAKING

**PACIFIC DUNLOP LIMITED** undertakes for the purposes of section 87B of the Trade Practices Act that:

- 1. subject to paragraph 2 hereof, for three (3) years from the date of this undertaking, if it chooses to make representations as to fibre content on the front panel of labels or packaging of its sock products, it will ensure that it represents the fibre content of the sock in an appropriately qualified manner, taking into account not only the most significant or dominant fibre but other fibre constituent of the socks; and
- 2. it shall not be a breach of the undertaking set forth in paragraph 1 for Pacific Dunlop Limited to label its socks in accordance with Australian Standards such as AS2622-1987.

PACIFIC DUNLOP LIMITED acknowledges and accepts that this undertaking will be placed on the Trade Practices Commission's public register and agrees that the Trade Practices Commission may otherwise publish and refer to this document at its discretion.

**PACIFIC DUNLOP LIMITED** further acknowledges that this undertaking in no way derogates from the rights or remedies available to any other person arising from its alleged conduct.

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## IN WITNESS OF THESE UNDERTAKINGS

# THE COMMON SEAL OF PACIFIC DUNLOP LIMITED

was hereunto affixed by authority

of the Directors

Director

Name (Please Print)

Secretary

T・C・PENNE Name (Please Print)

This 2 day of Deceme 1994.

ACCEPTED BY THE TRADE PRACTICES COMMISSION PURSUANT TO SECTION 87B OF THE TRADE PRACTICES ACT

Professor Alian Fels

Chairman

This | day of 1994.