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29 July 2020

David Hatfield
Adjudication Director
Australian Competition and Consumer Commission
GPO Box 3131
Canberra ACT 2601

By email: ctms@accc.gov.au

Dear Mr Hatfield

Certification Trade Mark Application No 1914662 – Humane Farm Animal Care

Australian Pork Limited ("APL") seeks to provide a supplementary submission to the Humane Farm Animal Care ("HFAC") application for a Certification Trade Mark ("CTM").

The following matters remain outstanding with the current application:

1. The application made by HFAC infers that only 'Humane Farm Animal Care' certified products can ensure the humane treatment of pigs. All Australian pigs are treated humanely and with high welfare, in accordance with the *Model Code of Practice for the Welfare of Animals: Pigs (Model Code)*, and state legislation. APL reiterates that the availability of different production methods for different purposes does not mean that conventional production is not humane.
2. References to American regulators such as the USDA, are clearly mistakes and should be amended throughout the document.

If you require further information or have any questions, please do not hesitate to contact Alister Oulton on [REDACTED] or [REDACTED].

Yours sincerely

Heidi Reid
Policy Director
Australian Pork Limited