SERVICE

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Mitsubishi Motors Australian Limited (MMAL) Exclusive Dealing Notification RN10000433.

Interested Party Response – Objection to the Notification

I object to this notification and request that the ACCC revoke this notification because this conduct: has the purpose, effect or likely effect of substantially lessening competition, and in all circumstances, will not result in likely public benefit which would outweigh the likely public detriment.

Our business has been operating for 9 years in West Gippsland. We employ 5 staff members. We service all makes and models of vehicles. We also replace tyres, complete wheel alignments and repair air conditioning. We have a large age range of vehicles we service including many new vehicles.

It is still a common belief amongst customers that new cars MUST be serviced by the dealership. A lot of people are surprised when we tell them that this is not true, and they have a choice of who they get to maintain their vehicles.

I feel if Mitsubishi is granted approval of this notification it will just further confuse consumers and they will take their cars to dealerships "just in case" the warranty is voided by servicing it at an independent workshop.

This inadvertently perhaps, removes choice through perception the consumer will be losing something, and in turn will reduce the amount of service work that the independent workshops receive, and could jeopardise jobs. The flow on effect will also be seen in the suppliers of parts to the independent workshops i.e. Burson and Repco, this could also have an effect on jobs in these stores.

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Yours sincerely,	
Peter Cox	