
From: Laura Stocker [REDACTED]
Sent: Wednesday, 21 October 2020 11:58 AM
To: Adjudication
Cc: [REDACTED]
Subject: Fair Go Dairy (Queensland Dairy Organisation) Comments

Categories: Submission

Dear Sir or Madam

The WAFarmers Dairy Council strongly supports the Fair Go Dairy scheme of the Queensland Dairyfarmers' Organisation. We believe it will bring public benefit in Queensland by improving competition and allowing consumers to make more informed choices based on their personal ethics. The Fair Go Dairy logo will help consumers understand which dairy farmers are paid a fair price for their milk, based on transparent information. There do not appear to be any downsides to the scheme. We think it is an excellent concept and well worth developing in Queensland. We would also be interested in trialling it in Western Australia.

Regards
Ian Noakes
President WAFarmers Dairy Council

pp Dr Laura Stocker
Executive Manager - Dairy Policy, Advocacy and Engagement



Tel: [REDACTED] **Email:** [REDACTED]

The Western Australian Farmers Federation Level 2, 161 Great Eastern Highway, BELMONT WA 6104 | PO Box 556 BELMONT WA 6984

A promotional banner for WA Farmers First. On the left, a teal curved box contains the text: "EVERY SALE OF WA FARMERS FIRST MILK CONTRIBUTES TO A BETTER FUTURE FOR FARMERS IN WESTERN AUSTRALIA." Below this is the website "WAFARMERSFIRST.COM.AU". On the right, a woman named Jess is smiling, with a speech bubble saying "THIS IS JESS. SHE'S WORKING FOR WA FARMERS EVERY DAY." An arrow points from the speech bubble to her. In the bottom right corner, there is a circular seal with a hand icon and the text "SUPPORTING OUR FARMERS". The bottom of the banner features the "WA FARMERS FIRST" logo in white on a teal background.