

30 October 2020

ACCC - Competition Exemptions Branch  
C/ Mr David Hatfield  
23 Marcus Clarke Street  
Canberra ACT 2601

[exemptions@acc.gov.au](mailto:exemptions@acc.gov.au)

Dear Mr Hatfield,

**RE: Sprout Organic Pty Ltd response to AA1000534 – Infant Nutrition Council – submission**

Sprout Organic welcomes this opportunity for industry consultation on the re-authorisation of Marketing in Australia of Infant Formula: Manufacturers and Importers Agreement (MAIF Agreement).

In our experience the Infant Nutritional Council has maintained the leading position in promoting the purpose and function of the MAIF agreement, amongst its members, the signatories and the industry at large. It is therefore our position that the application for re-authorisation (application for revocation and substitution) submitted by the Infant Nutrition Council (INC) on 26 October 2020 on behalf of the MAIF signatories, stands as our position on the re-authorisation of the MAIF agreement for a further 10 years.

Yours Sincerely



Ben Chester

Director – Sprout Organic

