



Good food, Good life

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Date 18 November 2020

Australian Competition and Consumer Commission

23 Marcus Clarke Street

Canberra ACT 2601

Attention : Hannah Ransom

Your ref : AA1000534

By email : exemptions@acc.gov.au

Dear David Hatfield / Hannah Ransom

Nestlé submission in support of Infant Nutrition Council application for revocation of authorisations A91506 and A91507 and substitution of new authorisation AA1000534

I refer to your letter dated 30 October 2020 inviting submissions from interested parties on the application by the Infant Nutrition Council (**INC**) for re-authorisation of the Marketing in Australia of Infant Formula : Manufacturers and Importers Agreement (**MAIF Agreement**) and associated guidelines.

Nestlé Australia Ltd (**Nestlé**) is a current signatory to the MAIF Agreement and a member of the INC. We welcome the opportunity to comment on the INC's application.

Globally, Nestlé is committed to marketing breast milk substitutes responsibly and we comply with the WHO International Code of Marketing of Breast-milk Substitutes and all relevant World Health Assembly resolutions, as implemented by national governments around the world. In Australia, Nestlé is committed to complying with the MAIF Agreement and we take our compliance obligations very seriously.

We fully support the INC's application for re-authorisation of the MAIF Agreement and associated guidelines.

We believe re-authorisation for a 10 year term is appropriate. The MAIF Agreement has been in place since May 1992. There have been minimal changes over the last decade and we are not aware of any current proposals from the Federal Government or signatories to



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amend the MAIF Agreement. In light of the MAIF Agreement's longevity and the relatively high costs of seeking re-authorisation, we support a 10 year re-authorisation period.

Yours sincerely



Xavier Payrard
Business Executive Officer - Nutrition