

# MAMMI MOTORS

SOMERVILLE

Mitsubishi Motors Australian Limited (MMAL) Exclusive Dealing Notification  
RN10000433.

## Interested Party Response – Objection to the Notification

Email to: [adjudication@acc.gov.au](mailto:adjudication@acc.gov.au)

I object to this notification and request that the ACCC revoke this notification because this conduct:

- has the purpose, effect or likely effect of substantially lessening competition, and
- in all the circumstances, will not result in likely public benefit which would outweigh the likely public detriment.

Mammi Motors has been operating for 29 years in Somerville Victoria. The business was initially myself and my brother, however, I have since purchased his share and now operate the business with my wife.

We employ seven permanent staff to cater to our long standing and loyal customer base. We service all makes and models of passenger vehicles and also light commercial vehicles. Our business services and maintains a high percentage of Mitsubishi vehicles, including logbook servicing, as there is not a Mitsubishi dealership in our specific area. We also perform routine servicing for Reece plumbing supplies fleet of vehicles, which are predominantly Mitsubishi vehicles.

We feel that allowing Mitsubishi, or any company for that matter to force clients to only go to them, would have a huge effect on our business, especially considering how many Mitsubishi vehicles we currently service.

How would Mitsubishi owners comply with this new warranty if they are in country areas (where we are), and there is no authorised Mitsubishi dealer within reasonable distance? Would they have to travel great distances to keep their warranty, or would they simply forego the opportunity to choose?

Understanding Mitsubishi market share is only around 8%, which does not appear to affect the whole aftermarket, but if the ACCC does not revoke this notification it will only be a matter of time before all new vehicle manufacturers will follow suit.

Most car brands in Australia have demonstrated a remarkable ability to copy each other's offers in the market, using the same tactics, but with a lack of transparency for consumers.

If even only the largest car brands have all of their branded vehicles serviced by 'Authorised' dealers, we will see a lessening of competition, because the independent repair sector will be shut out completely.

If consumers don't have any choice or think that they don't - these car brands will have a monopoly. Vehicle manufacturers would have the potential to raise prices for parts and repairs, for a sustained period, while producing lower quality products, and lower customer service standards.

Yours sincerely,

Gerald Mammi