

## **Submission by Kathryn Boin-22 August 2025**

I am pleased to see the supermarkets making some effort to bring back soft plastics recycling, but am concerned about key features: - the levy that would provide financial benefits back to the supermarkets. Why should they be paid for an issue they are partly responsible for? - the level of governance of the scheme - this should be independent and keep the players accountable - the scheme needs to have real targets. As it stands, the proposed scheme does not seem to deliver real benefits to the soft plastic issue in Australia. It does not seem to include any innovation that would see this scheme be any more successful than the previously unsustainable efforts of Red Cycle. Nor does it provide any incentive - to customers or to the supermarkets - to reduce the excessive plastic packaging that is largely responsible for the core problem.