

Mr Gavin Jones
Director
Competition Exemptions
Australian Competition and Consumer Commission

03/02/2021

By email

Dear Mr Jones,

AA1000536 – Paintback Limited - Submission

Dulux supports the submission and authorisation for the extension of the current Paintback and participant paint company levy of \$0.15 cents/L for an additional 10 years commencing at the conclusion of the current authorisation period.

Dulux has been an active foundation participant member of the Paintback scheme. As a member Dulux has facilitated the collection and pass through of the levy to Paintback (under the rules of the current ACCC authorisation). The levy collection and pass through by the members of Paintback including Dulux has facilitated the following key outcomes for the community:

1. Established national operations opening 160 drop off locations providing collection coverage to approximately 88% of the Australian population
2. Regular facilitation of mobile collection events
3. A dedicated R&D program to develop more sustainable end of life options for waste paint and packaging
4. A targeted marketing and campaign promoting the Paintback scheme to drive awareness and uptake in the service

To the knowledge of Dulux there has been no detrimental impact on competition or public detriment since the application of the current levy quantum by the members of Paintback which represent the major paint companies within Australia.

In summary, it is the genuine belief of Dulux that the extension of the current levy arrangements is fundamental to the continued successful operation of Paintback.

If there are any questions I can be contacted on 

Kind Regards



Dr Brian Roulstone

Dulux Technical Director

