
From: Dr Gloria Seah [REDACTED]
Sent: Wednesday, 9 June 2021 10:21 AM
To: Exemptions
Subject: AA1000542 – Honeysuckle Health – submission

To whom it may concern at the ACCC,

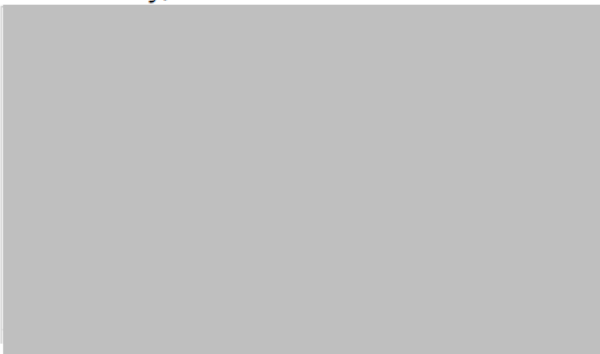
I write to express my opposition to the proposal to grant NIB/Honeysuckle authorisation to operate a buying collective with Australian healthcare providers (Authorisation number: AA1000542).

This fundamentally undermines the current level playing field that health care providers operate under in the private sector in Australia and ultimately restricts the freedom-of-choice of patients when choosing a health care provider. The only motivation for NIB/Honeysuckle to operate such a program is to increase their profit margins, by sacrificing the quality of their already poor product that they sell to patients. Patients may not be entirely aware of the forces at play when their goal is to receive the best care. Treatment options, when dictated by companies for commercial reasons, can only be suboptimal.

This is exactly the kind of anticompetitive corporate behaviour that the ACCC was established to prevent.

I solemnly beseech that the ACCC act in the best interest of the public and reject the NIB/Honeysuckle proposal.

Yours sincerely,



Dr Gloria Seah
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