
From: Brett McGuirk [REDACTED]
Sent: Monday, 7 June 2021 6:37 PM
To: Exemptions
Subject: AA1000542 – Honeysuckle Health – submission

To Whom it may concern at The Australian Competition and Consumer Commission,

I am deeply concerned to read of the proposed submission under the business name of Honeysuckle Health.

Proposals such as this take the focus of healthcare away from the wellbeing of the patient to the profit margin of the insurer. Approval would be the thin end of the wedge that will forever erode this country's quality of health care.

Analysis of managed care overseas has show that any added efficiency does not translate into cheaper healthcare for the consumer or the government (in fact end-consumer costs continue to rise) as 'efficiency' is internalised as greater profit to the insurer.

There is room for some reform in Australian medicine including improved efficiency, but it should not be driven by an industry that has shareholders and a long term goal of increased profit growth.

Quality patient care and experience can only be maintained where the patient and their doctor-patient relationship drives their treatment, with oversight from a system with an interest to continue quality, value care, not a for-profit commercial institution.

Kind regards,

Dr Brett McGuirk

Sent from my iPhone