

Enquiries: David Bills, 08 8203 7889  
Reference: ACC2025/45320

22 April 2025

Tess Macrae  
Director, Competition Exemptions  
Australian Competition and Consumer Commission

Dear Ms. Macrae,

**RE: Support for Soft Plastic Stewardship Australia Limited (SPSA) Application (AA1000695-1).**

The City of Adelaide (CoA) welcomes the opportunity to provide a submission to the Australian Competition and Consumer Commission (ACCC) indicating support for the Soft Plastic Stewardship Australia Limited (SPSA) Application.

This is an administrative response based on Council policy and CoA's Strategic Plan 2024-2028. It was not subject to a separate Council decision.

CoA's Integrated Climate Strategy Priority 10 is to achieve *Zero avoidable kerbside waste to landfill ('zero waste') in 2030*. Targets include:

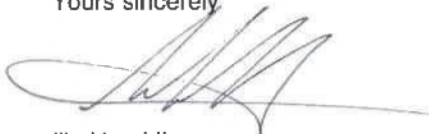
- Divert 80% of residential kerbside collected material from landfill
- Reduce waste generation by 15% per capita
- Residential kerbside collected recycling bins contain 10% or less contamination.

To deliver on these ambitious targets, CoA has been actively participating in the National Plastics Recycling Scheme (NPRS) soft plastics kerbside collection pilots since December 2022, which have generated strong community engagement and participation. The outcomes of these pilots and developing stewardship program indicate that this is an effective mechanism to recover this material.

Developing a product stewardship scheme in Australia is expected to shift the responsibility of waste (including associated costs) back onto the producers rather than onto the end users and collectors, and support transparency and accountability within the chain-of-custody. Outcomes expected include reduction of the generation of waste material, ongoing recovery of material and support the development of end-markets.

For further information please contact David Bills, Manager Low Carbon & Circular Economy on 08 8203 7889 or [d.bills@cityofadelaide.com.au](mailto:d.bills@cityofadelaide.com.au)

Yours sincerely



Ilia Houridis  
Director City Shaping

The City of Adelaide acknowledges the Kaurna people as the Traditional Owners of the Country where the city of Adelaide is situated, and pays its respect to Elders past, present and emerging.

