
From: Joe Brogno [REDACTED]
Sent: Wednesday, 7 October 2020 1:19 PM
To: Adjudication
Subject: Mitsubishi Motors Exclusive Dealing Issue

Categories: Submission

Dear Mr Mahony,

Re: Mitsubishi Motors Australia Limited's Exclusive Dealing notification.

We are aware of Mitsubishi Motors Australia Limited's Exclusive Dealing notification N10000534 and note the closing date for submissions is 9 October.

I object to this notification and request that the ACCC revoke this notification because this conduct:

1. has the purpose and likely effect of substantially decreasing competition, and
2. in all the circumstances, will not result in likely public benefit which would outweigh the likely public detriment.

My business, Eastern Tyre Centre, which I manage is a tyre and auto service centre that looks after all makes and models of cars of various ages. Car owners are already confused about warranty and choice as dealerships are generally fuelling this misconception that if you go to an independent repairer you will void the new car warranty. It is not legal to say that using an independent will void the warranty – but if you approve this notification it will be okay to say that you will void the extended warranty if you use an independent repairer! All of the effort we have put into educating consumers to make them aware that they do have choice, will be lost because you will be officially approving a deal that removes choice.

Our customers are just wanting honest advice and a choice of reliable parts that will fit their budget. Mitsubishi does not mention how this notification will affect the market for the supply of aftermarket parts. When consumers go to the authorised dealership – they are not offered a choice of parts. We offer choice: car company branded, independent and reconditioned parts. A choice of parts provides price competition and maintains car maintenance affordability. If all car owners go to the dealers – we have no need for after-market/generic parts, superior parts or the creation of new and innovative accessories and auto components.

The team at my store prides itself in offering choice and value to our loyal customers and we are extremely concerned that if the largest car brands have all of the vehicles serviced by 'authorised' dealers, we will see a decrease in competition because the independent repair sector will be excluded.

I await in anticipation of a favourable outcome.

Yours sincerely,

[REDACTED]

Joe Brogno

BM Tech
295 Canterbury Road
Canterbury VIC 3126
P: (03) 98361888

M: [REDACTED]
E: [REDACTED]

W: www.bmtech.com.au

