

10 November 2020

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To whom it may concern,

RE: QDO – Fair go for Dairy logo

I am writing on behalf of Australian Dairy Farmers (ADF) in response to the Queensland Dairyfarmers' Organisation's application for authorisation of a licensing scheme for dairy processors to apply a "Fair Go Dairy" logo to their products (authorisation AA1000530).

ADF is the peak advocacy group representing dairy farmers across Australia, including all recognised state dairy farmer organisations. The QDO is one of our members.

ADF provides in principle support for a pilot program to be established only in Queensland. We are interested in assessing the outcome of this trial as a potential new tool to assist farmers in achieving a fairer price for fresh food. However, our support is predicated on the expectation that this logo will in no way restrict interstate trade.

We appreciate the enormous amount of effort and resources that QDO has expended in preparing this project and can see the value in undertaking this trial in Queensland.

Yours sincerely,



Terry Richardson
President Australian Dairy Farmers