
From: maif <maif@health.gov.au>
Sent: Tuesday, 19 July 2022 9:12 AM
To: Exemptions
Cc: maif
Subject: [SEC=OFFICIAL] New signatory - Marketing in Australia of Infant Formulas: Manufacturers and Importers Agreement (MAIF Agreement)

Dear Adjudication,

Marketing in Australia of Infant Formulas: Manufacturers and Importers Agreement (MAIF Agreement)

I am writing to advise the ACCC that Australian Dairy Nutritionals Limited has confirmed their commitment to become a signatory (member) to the MAIF Agreement.

Australian Dairy Nutritionals Limited is an Australian based Company who produce Future – Gradulac Gentle infant formula. Australian Dairy Nutritionals Limited joins 20 other manufacturers and importers who have formally agreed to ensure the proper use of breast milk substitutes on the basis of adequate information through appropriate marketing and distribution, while protecting and promoting breastfeeding.

We would like Australian Dairy Nutritionals Limited to be noted by the ACCC as a member to the MAIF Agreement. Current signatories to the MAIF Agreement have also been advised.

If further information is required, please contact the MAIF Secretariat on [REDACTED] or email maif@health.gov.au.

MAIF Complaints Committee Secretariat team
Nutrition Policy Section

Population Health Division | Primary and Community Care Group
Preventive Health Policy Branch
Australian Government Department of Health and Aged Care
T: [REDACTED] | E: MAIF@health.gov.au
MDP 570, GPO Box 9848, Canberra ACT 2601, Australia

The Department of Health acknowledges the traditional owners of country throughout Australia, and their continuing connection to land, sea and community. We pay our respects to them and their cultures, and to elders both past and present.