

From: [maif](#)
To: [Exemptions](#)
Cc: [maif](#)
Subject: New Signatory to the MAIF Agreement [SEC=OFFICIAL]
Date: Wednesday, 1 June 2022 2:47:53 PM
Attachments: [image001.png](#)

Dear Adjudication,

Marketing in Australia of Infant Formulas: Manufacturers and Importers Agreement (MAIF Agreement)

I am writing to advise the ACCC that Aspen Pharmacare Pty Ltd has confirmed their commitment to become a signatory (member) to the MAIF Agreement.

Aspen Pharmacare Pty Ltd is an Australian based Company who produce Novalac Range of specialty infant formula. Aspen Pharmacare Pty Ltd joins 19 other manufacturers and importers who have formally agreed to ensure the proper use of breast milk substitutes on the basis of adequate information through appropriate marketing and distribution, while protecting and promoting breastfeeding.

We would like Aspen Pharmacare Pty Ltd to be noted by the ACCC as a member to the MAIF Agreement. Current signatories to the MAIF Agreement have also been advised.

If further information is required, please contact the MAIF Secretariat on [REDACTED] or email maif@health.gov.au.

Kind regards

MAIF Complaints Committee Secretariat
Food and Nutrition Policy Section

Population Health Division | Primary and Community Care Group
Preventive Health Policy Branch
Australian Government Department of Health
T: [REDACTED] | E: MAIF@health.gov.au
MDP 570, GPO Box 9848, Canberra ACT 2601, Australia

The Department of Health acknowledges the traditional owners of country throughout Australia, and their continuing connection to land, sea and community. We pay our respects to them and their cultures, and to elders both past and present.