Collective bargaining class exemption notice form

1. Who is in the collective bargaining group?

Describe or list the current members of the group and those who may join the group in the future.

If you have a small group that will not change, you can list the names of all members.

If you expect to add new members over time, you should provide a **general description of the members of the group.** For example*: A group of dairy farmers in the Manning Valley area in New South Wales.*

A collective of independent licensed motor dealers operating throughout New South Wales, including but not limited to small and mid-sized dealerships located in the Hunter Region, Central Coast, and Greater Sydney areas.
The group primarily consists of family-owned and independently operated dealerships engaged in the sale and trade of used motor vehicles.
Membership is open to any licensed NSW motor dealer with an aggregated turnover of less than $10 million per annum.

2. Who does the group propose to collectively bargain with?

If you intend to negotiate with just one particular target business, or a small number of known target businesses, you can list the names of each target business.

If you do not yet know all the businesses or organisations you will bargain with (e.g. your group will run a tender) or you expect to add new target businesses over time, you should provide a **general description of the type of target businesses the group intends to collectively bargain with.** For example: *Dairy processing companies*.

Autotrader Group Pty Ltd (trading as Autotrader, CarsGuide, and Gumtree Cars)

3. What does the group propose to collectively bargain about?

Describe the goods or services that the group proposes to bargain about with the target businesses. For example: *Supply of raw milk.*

The supply of digital advertising and lead generation services used for the listing and sale of motor vehicles.
Specifically: Pricing structures, rate cards, and subscription terms; Bundled service packages and performance-based models.
Transparency in lead quality metrics; and Fair and equitable terms for small and independent dealers.

4. Contact details

A person the ACCC can contact in relation to the collective bargaining arrangements. This can be any member of the group or a nominated representative who is able to provide the ACCC with further information about the group if required. The contact person's name, telephone number, email address and signature will be redacted when the ACCC places this notice on its public register.

Please advise the ACCC as soon as possible if the contact person, or their details, change.

Contact person (name and, if relevant, position):	[redacted]
Telephone number:	[redacted]
Email address:	[redacted]
Signature of contact person:	[redacted]
Date:	16/10/2025 [redacted]