

# Form G

Commonwealth of Australia  
*Competition and Consumer Act 2010 — subsection 93 (1)*  
**NOTIFICATION OF EXCLUSIVE DEALING**

To the Australian Competition and Consumer Commission:

Notice is hereby given, in accordance with subsection 93 (1) of the *Competition and Consumer Act 2010*, of particulars of conduct or of proposed conduct of a kind referred to subsections 47 (2), (3), (4), (5), (6), (7), (8) or (9) of that Act in which the person giving notice engages or proposes to engage.

PLEASE FOLLOW DIRECTIONS ON BACK OF THIS FORM

## 1. Applicant

- (a) Name of person giving notice:  
(Refer to direction 2)

TRANS PETROLEUM AUSTRALIA PTY LTD

- (b) Short description of business carried on by that person:  
(Refer to direction 3)

SERVICE STATION OPERATION PROVIDING CONVENIENCE TO CUSTOMERS

- (c) Address in Australia for service of documents on that person:

2 THE GATEWAY, EDGEWATER, WA 6027

## 2. Notified arrangement

- (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates:

RETAIL PETROLEUM PRODUCTS / GROCERY PRODUCTS ; PROVIDING EASE OF CONVENIENCE TO PUBLIC.

N99595

(b) Description of the conduct or proposed conduct:

PROMOTION IN WESTERN AUSTRALIA UNDER WHICH CUSTOMERS WHO SPEND  
A QUALIFYING AMOUNT ON PRESCRIBED GROCERIES AT PARTICIPATING IGA STORES  
RECEIVE A FUEL VOUCHER WHICH ENTITLES THEM TO A DISCOUNT ON PETROL AND  
OTHER MOTOR FUELS.

(Refer to direction 4)

3. **Persons, or classes of persons, affected or likely to be affected by the notified conduct**

(a) Class or classes of persons to which the conduct relates:

(Refer to direction 5)

RETAIL CUSTOMERS FROM IGA STORES AND RETAIL CUSTOMERS FROM OUR  
SERVICE STATION.

(b) Number of those persons:

(i) At present time:

MORE THAN 200 IGA STORES ACROSS AUSTRALIA AND MORE THAN 100  
PARTICIPATING SERVICE STATIONS

(ii) Estimated within the next year:

(Refer to direction 6)

SAME AS ABOVE

(c) Where number of persons stated in item 3 (b) (i) is less than 50, their names and addresses:

N/A

4. **Public benefit claims**

- (a) Arguments in support of notification:  
(Refer to direction 7)

RETAIL CUSTOMERS WHO SPEND A QUALIFYING AMOUNT ON PRESCRIBED GROCERIES AT PARTICIPATING IGA STORES CAN RECEIVE A FUEL VOUCHER WHICH ENTITLES THEM TO A DISCOUNT ON PETROL AND OTHER MOTOR FUELS.

- (b) Facts and evidence relied upon in support of these claims:

FUEL VOUCHERS WILL BE GIVEN TO QUALIFYING CUSTOMERS WHEREBY THEY CAN RECEIVE DISCOUNT ON THEIR PETROL AND OTHER MOTOR FUELS. COLES AND WOOLWORTHS ARE ADOPTING THE SAME PROMOTION.

5. **Market definition**

Provide a description of the market(s) in which the goods or services described at 2 (a) are supplied or acquired and other affected markets including: significant suppliers and acquirers; substitutes available for the relevant goods or services; any restriction on the supply or acquisition of the relevant goods or services (for example geographic or legal restrictions):  
(Refer to direction 8)

PROMOTION TO TARGET RETAIL CUSTOMERS WHO SHOP AT WESTERN AUSTRALIA PARTICIPATING IGA STORES WHICH ENTITLES THEM TO FUEL DOCKET FOR FUEL DISCOUNT.

6. **Public detriments**

- (a) Detriments to the public resulting or likely to result from the notification, in particular the likely effect of the notified conduct on the prices of the goods or services described at 2 (a) above and the prices of goods or services in other affected markets:  
(Refer to direction 9)

NO DETRIMENTS EFFECT TO THE PUBLIC.

- (b) Facts and evidence relevant to these detriments:

N/A.


7. **Further information**

- (a) Name, postal address and contact telephone details of the person authorised to provide additional information in relation to this notification:

WONG CHYE SHIN JIMMY, 1 THE GATEWAY, EDGEWATER, WA 6027,  
(08) 9300 9224  
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Dated..... 02/03/2017 .....

Signed by/on behalf of the applicant

  
.....  
(Signature)

WONG CHYE SHIN, JIMMY  
.....  
(Full Name)

TRANS PETROLEUM AUSTRALIA PTY LTD  
.....  
(Organisation)

DIRECTOR  
.....  
(Position in Organisation)