

# Form G

Commonwealth of Australia

*Competition and Consumer Act 2010 – subsection 93(1)*

## NOTIFICATION OF EXCLUSIVE DEALING

To the Australian Competition and Consumer Commission:

Notice is hereby given, in accordance with subsection 93(1) of the *Competition and Consumer Act 2010*, of particulars of conduct or of proposed conduct of a kind referred to in subsections 47(2), (3), (4), (5), (6), (7), (8) or (9) of that Act in which the person giving notice engages or proposes to engage.

### 1. Applicant

N100046

- (a) Name of person giving notice:  
***Mitsui Sumitomo Insurance Company Limited, ABN 49 000 525 637***
- (b) Short description of business carried on by that person:  
***Travel insurance***
- (c) Address in Australia for service of documents on that person in relation to this matter:  
Mitsui Sumitomo Insurance Company Limited  
Level 18, 1 Bligh Street  
Sydney NSW 2000  
Phone: 02 9222 7600  
email: matt.thomas@ms-ins.com.au

### 2. Notified Arrangement

- (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates:  
Applicant will offer a \$5,000 travel voucher competition to a selected winner who purchased ***travel insurance*** from the 13<sup>th</sup> of November to the 10<sup>th</sup> of December and being referred by iSelect website or advertising campaigns to iSelect database members and/or its related bodies.
- (b) Description of the conduct or proposed conduct:  
Applicant will not be able to include every customer in the \$5,000 travel voucher competition unless the person has been referred by iSelect website or advertising materials distributed by iSelect and/or its related bodies.

**Persons, or Classes of Persons, Affected or Likely to be Affected by the Notified Conduct**

- (c) Class or classes of persons to which the conduct relates:  
Iselect subscribers or website visitors who purchase travel insurance from Applicant.
- (d) Number of those Persons:
  - (i) At present time:  
Substantially more than 50
  - (ii) Estimated within the next year:  
Substantially more than 50
- (e) Where number of persons stated in item 3(b)(i) is less than 50, their names and addresses:  
Not applicable

**3. Public benefit claims**

The reason for this campaign is to promote Applicant's InsureandGo's products and services through an offer which customers can find attractive and to encourage people to book travel insurance from Applicant's InsureandGo product range.

**Market definition**

It is not necessary to precisely define the applicable relevant Australian markets affected as even in the narrowest potential market the notified conduct will not result in any lessening of competition.

**4. Public detriments**


We do not believe this campaign will have any negative impact to the public.

**5. Further information**

- (a) Name, postal address and contact telephone details of the person authorised to provide additional information in relation to this notification:  
Mitsui Sumitomo Insurance Company Limited  
Level 18, 1 Bligh Street  
Sydney NSW 2000  
Phone: 02 9222 7600  
email: matt.thomas@ms-ins.com.au

Dated: 2/11/2017

Signed by/on behalf of the Applicant

  
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Noboru Omori.....

Mitsui Sumitomo Insurance Company Limited.....

General Manager .....

## DIRECTIONS

1. In lodging this form, applicants must include all information, including supporting evidence that they wish the Commission to take into account in assessing their notification.

Where there is insufficient space on this form to furnish the required information, the information is to be shown on separate sheets, numbered consecutively and signed by or on behalf of the applicant.

2. If the notice is given by or on behalf of a corporation, the name of the corporation is to be inserted in item 1(a), not the name of the person signing the notice, and the notice is to be signed by a person authorised by the corporation to do so.
3. Describe that part of the business of the person giving the notice in the course of which the conduct is engaged in.
4. If particulars of a condition or of a reason of the type referred to in section 47 of the *Competition and Consumer Act 2010* have been reduced in whole or in part to writing, a copy of the writing is to be provided with the notice.
5. Describe the business or consumers likely to be affected by the conduct.
6. State an estimate of the highest number of persons with whom the entity giving the notice is likely to deal in the course of engaging in the conduct at any time during the next year.
7. Provide details of those public benefits claimed to result or to be likely to result from the proposed conduct including quantification of those benefits where possible.
8. Provide details of the market(s) likely to be effected by the notified conduct, in particular having regard to goods or services that may be substitutes for the good or service that is the subject matter of the notification.
9. Provide details of the detriments to the public which may result from the proposed conduct including quantification of those detriments where possible.