

Mr Baethan Mullen General Manager Adjudication Branch Merger & Authorisation Review Australian Competition & Consumer Commission GPO Box 3131 Canberra ACT 2601

Dear Mr Mullen

Marketing in Australia of Infant Formulas: Manufacturers and Importers Agreement (MAIF Agreement)

I am writing to advise that Murray Goulburn Co-operative Co. Limited (Devondale) has become a signatory to the MAIF Agreement.

In April 2016, Murray Goulburn Co-operative Co. Limited contacted the Department seeking advice on how to become a signatory to the MAIF Agreement. The process for adding a new signatory to the MAIF Agreement involved consultation with the other companies who are signatories to the MAIF Agreement. The consultation phase concluded in May 2016.

If you have any queries or require further information, please contact the Department on (02) 6289 7358.

Yours sincerely

Elizabeth Flynn

Assistant Secretary

Preventive Health Policy Branch

12 July 2016