



29 June 2015

Australian Competition and Consumer Commission
35/360 Elizabeth Street
MELBOURNE VIC 3000

Ref: 891501-ihail Pty Ltd- submission

Dear Sir/Madam

SWAN TAXIS' SUBMISSION AGAINST IHAIL'S APPLICATION

First and foremost, SWAN TAXIS appreciates the opportunity to make a submission to ACCC on ihail's application.

At this moment in time, SWAN TAXIS does not support Interim Approval for ihail to operate in the whole of Australia as a taxi booking app. This will only overwhelm all competitive ethos and practices in this domain as ihail will be too dominant in the Australian taxi industry.

Should the ACCC allow ihail to enter the market, this is no different than the Government legalising Uber without proper regulations. This means that the potential dominance of ihail will reduce consumer choices at the state level.

In our view, ACCC should not give ihail Interim Approval to operate as in the event that ihail is not given Substantial Approval at the final determination stage, it would just confuse the Australian taxi market. As it stands now, the taxi industry is already heavily convoluted with a multitude of taxi apps.

Submitted for your kind consideration please.

Yours faithfully

See Peng YEO
CHIEF EXECUTIVE OFFICER

Cabcharge