



**Australian  
Competition &  
Consumer  
Commission**

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25 June 2015

**By email**

Dear Sir or Madam

**Association of Magazine Publishers of Australia Inc application for authorisation  
A91472 - determination**

The Australian Competition and Consumer Commission (the ACCC) has issued a determination in respect of the application for authorisation lodged by the Association of Magazine Publishers of Australia Inc (MPA) on 27 November 2015.

The MPA sought authorisation for its members and certain magazine distributors to agree to conduct a pilot program to test the effectiveness of a proposed approach to address an industry wide problem of oversupply of magazines to newsagents. The pilot is to involve 40 newsagents who have agreed to participate, over 3 – 6 months.

A copy of the ACCC's determination and summary of its reasons is attached.

For the reasons set out in its determination, the ACCC has decided to grant authorisation until 17 July 2016.

**Application for review**

Pursuant to section 101 of the Competition and Consumer Act 2010, a person dissatisfied with this determination may apply to the Australian Competition Tribunal for its review. An application for review must be made within 21 days of the date of this determination; that is, on or before 16 July 2015. If no application to review is lodged by this date, the ACCC's determination will come into force on 17 July 2015.

An application for review of the ACCC's determination should be lodged directly with the Australian Competition Tribunal. The Australian Competition Tribunal is a separate body from the ACCC and is located within the Federal Court of Australia.

For further information about the process involved in reviewing decisions in the Australian Competition Tribunal please refer to the tribunal's website located at <http://www.competitiontribunal.gov.au/>.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter please do not hesitate to contact Hannah Ransom on (02) 6243 1255 or [adjudication@acc.gov.au](mailto:adjudication@acc.gov.au).

Yours sincerely

A handwritten signature in blue ink that reads "D Hatfield". The signature is written in a cursive style with a blue highlight behind it.

David Hatfield  
Director  
Adjudication Branch