

Blanch, Belinda

From: [REDACTED]
Sent: Wednesday, 18 March 2015 7:09 PM
To: Adjudication
Subject: A91472 – Magazine Publishers of Aust Submission
Categories: Submission

To Whom it may Concern.

I agree with the changes in relation to oversupply and other magazine supply issue, one of my major concerns relates to no early returns. As a distribution only agent this will cause my business major issues.

Early Returns

A Distributor will not be required to accept Early Returns from Retailers, except where such Early Return is made by a Retailer to correct an error in allocations quantity.

Our business may be put in a position where we get stock early returned by a sub agent and then I cannot on claim the return with the distributor until the return period arrives.

This will have a massive impact on cash flow and I could be left with a stockpile of returns which I cannot get credits for. I would still be required to give the credit to the sub agent if and when they early return a title.

Another area which I believe should be included is the labelling of Magazines with issue and return dates. If all magazines came printed with a return date on the magazine near the barcode this would alleviate the requirement for our business to label magazines. It would also mean you have the specific return date on each magazine so there is no margin for error regarding the on-sale period.

If you would like any additional information please do hesitate to contact me.

Kind Regards

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