

## Pfitzner, Laura

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**From:** erkonews@gmail.com  
**Sent:** Tuesday, 24 March 2015 11:32 AM  
**To:** Adjudication  
**Subject:** A91472 – magazine publishers of Aust submission

**Follow Up Flag:** Forwarded to DH & HR - LP 24/3  
**Flag Status:** Flagged

Dear Sir,

We would like to respond to the proposed code of conduct changes.

As operators of Erskineville News we believe the changes are ill conceived and will put us at a commercial disadvantage.

MPA send many titles that are irrelevant to this inner west area (eg Sporting Shooters, Tan, Mining Chronicle, extensive range of pornography, extensive range of cheap overseas puzzler/motoring/housing & lifestyle etc) – approximately 25% of the titles being irrelevant to this area.

We provide data (via EDI) confirming our sales which MPA seem to ignore.

It is grave concern to us that the trial doesn't not provide for early return given MPA's lack of interest in tailoring the title range and quantities forwarded to us.

We have a financial and space limitations and must **retain the right to determine what we stock** through early returns.

Regards

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