
From: Ransom, Hannah
Sent: Tuesday, 1 December 2015 12:22 PM
To: Ransom, Hannah
Subject: FW: FW: Infocentre - Referred Internally (CRM Ref: REF1802336 TrackIT ID: 2,256,965) [SEC=UNCLASSIFIED]

From: Infocentre Public Mailbox
Sent: Friday, 27 November 2015 11:50 AM
To: Ransom, Hannah
Subject: Infocentre - Referred Internally (CRM Ref: REF1802336 TrackIT ID: 2,256,965)

Dear ACCC,

Please see petition on Getup Community. Signatures by predominantly women who are experts in Infant nutrition. Australia a signatory to Human Rights legislation. Families have a right to be protected from big business marketing practices and infants have a right to optimum nutrition.. Parliamentary Inquiry into breastfeeding and Knowles report state voluntary Code not strong enough and does not apply to chemists or big supermarket chains.

97% of women start breastfeeding. Without family and community support it is difficult. Some women need artificial baby milk due to ill health, hemorrhage or adoption however WHO recommend a human mother provide her own milk or donor human milk be used before cow or soy protein. Dr. Jenny James has called for prescriptions to be used before the use of artificial milk, I see new mothers daily and would recommend expert help before commencing artificial milk. Prof. Paula Meier a neonatologist stated any milk other than human milk can set up an inflammatory response in an infants gut.

As breast feeding women and infants are a minority and do not have power in the political debate ethically they do have a right to be protected.

844

of 1,000 signatures

Petition Implement the WHO Code.

To: Federal Government.

Protect families from the marketing practices of Big business selling artificial baby milk by Implementing the WHO Code for marketing artificial milk as recommended in the Parliamentary Inquiry into breastfeeding.

Complainant Details

Complainant: susanna scurry