
From: Patricia Cahill
Sent: Tuesday, 10 November 2015 10:19 PM
To: Adjudication
Subject: A91506 & A91507 - Infant Nutrition Council

Categories: Submission

I wish to raise my concerns as a community member and a mum about the extension of the MAIF for ten years without a proper review determining whether the MAIF is an appropriate agreement to meet our obligations under the WHO International Code on the Marketing of Breast Milk Substitutes and even more importantly meeting the needs of our babies to have breastfeeding protected.

Currently the self-regulatory nature of the MAIF and its numerous exemptions do not appear to be working to protect breastfeeding. A one year extension of the current MAIF is the maximum that should be granted while a fully resourced, open and transparent community-wide review is undertaken to determine how the MAIF agreement can be reworked so that we can as a community protect breastfeeding, further the health and well-being of families, protect our health system and meet our obligations under the WHO Code in good faith.

yours sincerely
Patricia Cahill