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**From:** Celeste Martin  
**Sent:** Monday, 9 November 2015 8:34 PM  
**To:** Adjudication  
**Subject:** A91506 & A91507 – Infant Nutrition Council – submission  
  
**Categories:** Submission

Hello,

I would like to express to you that I am very concerned about the proposal to extend the current MAIF agreement for another 10 years.

This agreement is not sufficient for AUstralia to meets its commitments regarding the better nutrition for our future generations.

Formula companies should not be allowed to police themselves, they are clearly in the business of manipulation and doing whatever it takes to sell more of their product, they are not interested in benefiting children. Formula companies sell their product to mothers of younger children by targeting them with adds for 'toddler' formulas and their use of the line 'breast is best but' actually cleverly undermines the good work done in this country to promote the benefits of breastfeeding.

There are reviews being done into Australian policies in this regard, it makes sense to only approve this policy for another year to correct action can be taken.

Please don't sweep this policy under the rug!!

Regards,

Celeste Martin