
From: Kate Booth
Sent: Monday, 9 November 2015 2:40 PM
To: Adjudication
Subject: A91506 & A91507 – Infant Nutrition Council – submission

Dear Sir/Madam

I am writing to express concern regarding the proposed 10 year re-authorisation of the already weak and outdated MAIF. I believe the re-authorisation should be delayed and/or shortened, to allow for the national breastfeeding policy review to be completed in Australia, and for the WHO Code changes anticipated early in 2016.

In its current form, MAIF is weak and out of date, as it does not cover marketing by electronic media nor the new toddler milks which have come on to the market in the last few years, nor does it cover retailers selling those products.

regards
Kate Booth