



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: 57520  
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17 July 2015

Jo Daniels  
Partner  
Baker & McKenzie

**Sent by email:** [Jo.Daniels@bakermckenzie.com](mailto:Jo.Daniels@bakermckenzie.com)  
**CC:** [Rowan.Kendall@bakermckenzie.com](mailto:Rowan.Kendall@bakermckenzie.com)

Dear Ms Daniels

**ihail Pty Ltd application for authorisation [A91501] - request for interim authorisation**

The Australian Competition and Consumer Commission (the ACCC) has decided not to grant interim authorisation in respect of the application for authorisation lodged by ihail Pty Ltd on 26 May 2015. A copy of the ACCC's decision is attached.

**Next steps**

The ACCC has also commenced a public consultation process about the feature of the ihail app that allows the passenger to offer drivers an additional payment above the applicable fare when requesting a taxi in order to incentivise priority pick up. The ACCC has requested that submissions be provided by 29 July 2015. At the end of the consultation period the ACCC will arrange for you to receive a copy of all publicly available submissions received.

The next step in the process for considering the application for authorisation is for the ACCC to release a draft determination which will take account of any submissions from ihail Pty Ltd and interested parties and will indicate the ACCC's preliminary views on the merits of the application. The ACCC will give both ihail Pty Ltd and interested parties the opportunity to provide a further submission on the draft determination before the ACCC issues its final decision.

As noted in the attached decision, the ACCC may review its decision on interim authorisation at any time. In this regard the ACCC will reconsider this decision at the time of issuing its draft determination. The ACCC's decision in relation to interim authorisation should not be taken to be indicative of whether or not final authorisation will be granted by the ACCC.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Gavin Jones on 03 9290 1475 or Natalie Plumridge on 03 9658 6523.

Yours sincerely

A handwritten signature in blue ink, consisting of a stylized 'R' followed by a long horizontal line.

Dr Richard Chadwick  
General Manager  
Adjudication Branch