

SOUTH AUSTRALIAN TOURISM COMMISSION



Australian Competition and Consumer Commission
23 Marcus Clark Street
Canberra 2601

Email: adjudication@accc.gov.au

Re: Qantas and American Airlines Submission (A91502 and A91503)

Dear Sir/Madam

The SATC supports the expanded partnership between Qantas and American Airlines.

The US market is South Australia's third largest inbound market and it is important that consumers are offered the best opportunities to connect through to our state. If South Australia is to be a competitive destination, it needs to be supported by reliable and convenient links across North America.

The current joint business agreement has delivered significant benefits for customers travelling between Australia and the US and fostered growth in trade and tourism through significantly improved air services links. We believe that inbound tourism will continue to benefit from the ongoing relationship.

We support the airlines' deeper partnership under a revenue sharing model and believe that it will deliver increased network benefits such as increased codeshare opportunities. Benefits already flagged by the airlines include American Airlines commencing services from Los Angeles to Sydney and Qantas services to San Francisco.

SATC is supportive of the Qantas and American Airlines application and encourages the ACCC to approve the application.

Sincerely

Rodney Harrex
Chief Executive

3 / 7 / 2015