

Our Ref: 54808
Contact Officer: Hannah Ransom
Contact Number: (02) 6243 1255



**Australian
Competition &
Consumer
Commission**

17 June 2014

Ms Kate Cooper
General Counsel
Ticketek Pty Limited
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Sydney NSW 2000

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Dear Ms Cooper,

Third line forcing notification N97470 lodged by Ticketek Pty Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 30 May 2014. The notification has been placed on the ACCC's public register.

Ticketek proposes to offer exclusive ticket pre-sale periods and discounted ticket offers for Telstra customers to purchase tickets for certain events from Ticketek between a nominated start and finish date. No more than 40% of the tickets will be made available to Telstra customers in a presale or discounted price offer (although this restriction will not apply to events that are promoted or specially arranged by Telstra. Ticketek may offer all tickets to such events to Telstra customers.)

Legal protection conferred by the notification commenced on 13 June 2014.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Ticketek and Telstra will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Hannah Ransom on (02) 6243 1255.

Yours sincerely

A handwritten signature in blue ink, appearing to be 'Richard Chadwick'.

Dr Richard Chadwick
General Manager
Adjudication Branch