Our Ref: 53614

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11 June 2014

Denis McGrath Seedvise Pty Ltd

BY EMAIL: <u>denis@seedvise.com.au</u>

Dear Mr McGrath

Seedvise Pty Ltd – application for authorisation A91406 – determination

The Australian Competition and Consumer Commission (the ACCC) has issued a determination in respect of the application authorisation lodged by Seedvise Pty Ltd on 17 January 2014.

A copy of the ACCC's determination and summary of its reasons is attached.

For the reasons set out in its determination, the ACCC has decided to grant authorisation until 3 July 2019.

Application for review

Pursuant to section 101 of the *Competition and Consumer Act 2010*, a person dissatisfied with this determination may apply to the Australian Competition Tribunal (the Tribunal) for a review of the determination. An application for review must be made within 21 days of the date of this determination; that is, on or before 2 July 2014. If no application for a review is lodged by this date, the ACCC's determination will come into force on 3 July 2014.

An application for a review of the ACCC's determination should be lodged directly with the Tribunal. The Tribunal is a separate body from the ACCC and is located within the Federal Court of Australia.

For further information about the Tribunal's process to hear applications for review of ACCC determinations please refer to the Tribunal's website at www.competitiontribunal.gov.au.

This letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Michael Drake on (03) 9658 6517.

Yours sincerely

Dr Richard Chadwick General Manager Adjudication Branch