



**Australian
Competition &
Consumer
Commission**

Our Ref: 53616
Contact Officer: Anna Giannakos
Contact Number: (03) 9290 6920

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21 January 2014

23 Marcus Clarke Street
Canberra ACT 2601

Mr Wayne Leach
Partner
King & Wood Mallesons

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By email: wayne.leach@aukwm.com

Dear Mr Leach

Third line forcing notification N97186 - N97188 lodged by Puma Energy (Australia) Holdings Pty Ltd, Neumann Petroleum Pty Limited, and Australian Fuel Distributors Pty Ltd (Puma)

I refer to the above third line forcing notifications lodged with the Australian Competition and Consumer Commission (the ACCC) on 8 January 2014. The notification has been placed on the ACCC's public register.

The applicants will grant a licence to operate convenience store businesses from Puma's existing service station sites on condition that the operator purchases retail goods and products (excluding petroleum and fuel products) to be sold at the convenience store business from suppliers nominated by Puma from time to time, unless Puma consents in writing to other suppliers being used.

Legal protection conferred by the notification will commence on 22 January 2014.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Puma will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Anna Giannakos on (03) 9290 6920 or by email to anna.giannakos@accc.gov.au.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch