

# Form G

Commonwealth of Australia  
*Competition and Consumer Act 2010 — subsection 93 (1)*  
**NOTIFICATION OF EXCLUSIVE DEALING**

To the Australian Competition and Consumer Commission:

Notice is hereby given, in accordance with subsection 93 (1) of the *Competition and Consumer Act 2010*, of particulars of conduct or of proposed conduct of a kind referred to subsections 47 (2), (3), (4), (5), (6), (7), (8) or (9) of that Act in which the person giving notice engages or proposes to engage.

PLEASE FOLLOW DIRECTIONS ON BACK OF THIS FORM

## 1. Applicant

- (a) Name of person giving notice:  
*(Refer to direction 2)*

JOANNA KYKIAZAKOS t/a WATSSUP  
WATSONS BAY STAND PADDLING

- (b) Short description of business carried on by that person:  
*(Refer to direction 3)*

STAND UP PADDLE LESSONS  
PRIVATE AND SEMI-PRIVATE LESSONS  
FITNESS STAND UP PADDLE SESSIONS

- (c) Address in Australia for service of documents on that person:

3/11 SALISBURY STREET, WATSONS  
BAY NSW 2030

## 2. Notified arrangement

- (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates:

WATSONS BAY STAND UP PADDLING IS  
ENTERING INTO AN AGREEMENT WITH  
MASTERCARD TO OFFER CARDHOLDERS PROMOTIONS  
FOLLOWS THROUGH THEIR LOCALLY FAMOUS PROGRAM:  
1: PERMANENT OFFER- PURCHASE /BOOK IN A  
GROUP LESSON (VALUED @ \$70 per person) &  
RECEIVE FREE FISH & CHIPS @ THE BEACH CLUB  
OF WATSONS BAY HOTEL

N97202

(b) Description of the conduct or proposed conduct:

CARDHOLDERS WISHING TO TAKE ADVANTAGE OF THE PROMOTIONS WILL HAVE TO PAY USING THEIR MASTERCARD

(Refer to direction 4)

**3. Persons, or classes of persons, affected or likely to be affected by the notified conduct**

(a) Class or classes of persons to which the conduct relates:

(Refer to direction 5)

CARDHOLDERS PURCHASING THE MASTERCARD OFFER WILL BE AFFECTED AS THE OFFER IS ONLY AVAILABLE IF THEY USE THEIR MASTERCARD TO PAY

(b) Number of those persons:

(i) At present time:

0

(ii) Estimated within the next year:

(Refer to direction 6)

500

(c) Where number of persons stated in item 3 (b) (i) is less than 50, their names and addresses:

not applicable

**4. Public benefit claims**

- (a) Arguments in support of notification:  
(Refer to direction 7)

MORE PEOPLE WILL ATTEND WATSSUP FOR  
STAND UP PADDLE LESSONS and PATRONISE  
THE WATSONS BAY HOTEL.

- (b) Facts and evidence relied upon in support of these claims:

PROPOSAL PROVIDED BY MASTERCARD AGENTS

**5. Market definition**

Provide a description of the market(s) in which the goods or services described at 2 (a) are supplied or acquired and other affected markets including: significant suppliers and acquirers; substitutes available for the relevant goods or services; any restriction on the supply or acquisition of the relevant goods or services (for example geographic or legal restrictions):  
(Refer to direction 8)

M.C. CARDHOLDERS MAY BE ENCOURAGED TO PURCHASE LESSONS &  
COURSES FROM WATSSUP RATHER THAN FROM COMPETITORS. PURCHASES  
USING ALTERNATIVE PAYMENT METHODS MAY REDUCE, ESPECIALLY,  
USE OF PAYPAL, OTHER CREDIT CARDS, BANK TRANSFERS OR CASH...  
PAYMENTS

**6. Public detriments**

- (a) Detriments to the public resulting or likely to result from the notification, in particular the likely effect of the notified conduct on the prices of the goods or services described at 2 (a) above and the prices of goods or services in other affected markets:  
(Refer to direction 9)

NO

- (b) Facts and evidence relevant to these detriments:

N/A

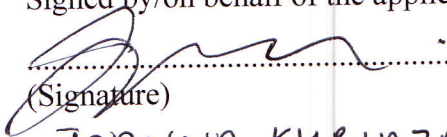
7. Further information

- (a) Name, postal address and contact telephone details of the person authorised to provide additional information in relation to this notification:

JOANNA KYRIAZAKOS  
3/11 SALISBURY STREET  
WATSONS BAY, SYDNEY, NSW, 2030  
04 2 2 2 9 7 7 9 7

Dated 16/07/2014

Signed by/on behalf of the applicant

  
(Signature)

JOANNA KYRIAZAKOS  
(Full Name)

WATSSUP WATSONS BAY STANDUP PADDLING  
(Organisation)

OWNER/DIRECTOR  
(Position in Organisation)