



**Australian
Competition &
Consumer
Commission**

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Our Ref: 54567
Contact Officer: Sam Campbell
Contact Number: 03 9290 1870

15 May 2014

Chris Bungey
Special Counsel
Fisher Jeffries, Barristers & Solicitors
Level 1, 19 Gouger Street
ADELAIDE SA 5000

By email: cbungey@sa.gardens.au
Cc: dkent@fisherjeffries.com.au

Dear Mr Bungey

**Third line forcing notification N97401 lodged by Urban Renewal Authority t/a
Renewal SA**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 9 May 2014. The notification has been placed on the ACCC's public register.

Urban Renewal Authority t/a Renewal SA (Renewal SA) proposes to sell vacant subdivided land for residential on the condition that purchasers also enter into a building contract with Rivergum Homes Pty Ltd for the construction of a residential home of fixed design on that land.

Legal immunity conferred by the notification will commence on 23 May 2014.

On the basis of the information that you have provided, it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the immunity afforded by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Renewal SA and Rivergum Homes Pty Ltd will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Sam Campbell on 03 9290 1870.

Yours sincerely

A handwritten signature in blue ink, consisting of a stylized 'R' followed by a long horizontal line.

Dr Richard Chadwick
General Manager
Adjudication Branch