

Our Ref: 53666
Contact Officer: Megan Cunningham
Contact Number: 03 9290 1856



**Australian
Competition &
Consumer
Commission**

17 January 2014

Ms Jenny Dugard
Director
Body Beyond Baby

By email: jen@jendugard.com

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Dear Ms Dugard

Third line forcing notification N97200 lodged by Jenny Dugard t/a Body Beyond Baby

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 16 January 2014. The notification has been placed on the ACCC's public register.

Jenny Dugard t/a Body Beyond Baby (**Body Beyond Baby**) proposes to offer customers two bonus training sessions on condition the customer acquires eight weeks of group training with their MasterCard card.

Legal protection conferred by the notification will commence on 30 January 2014.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Body Beyond Baby and MasterCard will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Megan Cunningham on (03) 9290 1856.

Yours sincerely

A handwritten signature in blue ink, appearing to be 'Richard Chadwick'.

Dr Richard Chadwick
General Manager
Adjudication Branch