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AUST. COMPETITION &  
CONSUMER COMMISSION  
07 MAY 2014  
CANBERRA

**Form G**

Commonwealth of Australia  
*Competition and Consumer Act 2010 — subsection 93 (1)*  
**NOTIFICATION OF EXCLUSIVE DEALING**

To the Australian Competition and Consumer Commission:

Notice is hereby given, in accordance with subsection 93 (1) of the *Competition and Consumer Act 2010*, of particulars of conduct or of proposed conduct of a kind referred to subsections 47 (2), (3), (4), (5), (6), (7), (8) or (9) of that Act in which the person giving notice engages or proposes to engage.

PLEASE FOLLOW DIRECTIONS ON BACK OF THIS FORM

**1. Applicant**

(a) Name of person giving notice:  
*(Refer to direction 2)*

D'one Entertainment T/A  
COMEDY COURT & QUICK SOME COMEDY

(b) Short description of business carried on by that person:  
*(Refer to direction 3)*

LIVE STAND UP COMEDY SHOWS

(c) Address in Australia for service of documents on that person:

P.O. Box 237  
South Hurstville 2221  
NSW

**2. Notified arrangement**

(a) Description of the goods or services in relation to the supply or acquisition of which this notice relates:

D'one Entertainment is entering into An agreement with Mastercard to offer CARD holders promotions As follows Through Their PRICELESS cities program

1. Buy 1 seat in COMEDY COURT stand up show  
Recieve 1 seat FREE. Front Rows or Regular seating
2. Buy 1 seat in Quick Comedy stand up show  
Recieve 1 seat FREE. Front Rows or Regular seating

N97396

(b) Description of the conduct or proposed conduct:

CARD HOLDERS wishing to take advantage of the promotions will have to pay using their MASTERCARD commencing 29 May, 2014

(Refer to direction 4)

3. Persons, or classes of persons, affected or likely to be affected by the notified conduct

(a) Class or classes of persons to which the conduct relates:

(Refer to direction 5)

CARD HOLDERS purchasing the MASTERCARD offer will be affected as the offer is only available if they use their MASTERCARD to pay

(b) Number of those persons:

(i) At present time:

0

(ii) Estimated within the next year:

(Refer to direction 6)

750

(c) Where number of persons stated in item 3 (b) (i) is less than 50, their names and addresses:

N/A

**4. Public benefit claims**

- (a) Arguments in support of notification:  
(Refer to direction 7)

Comedy Court & Quick Comedy stand up  
Comedy shows All the Cities only 15+  
Family comedy shows where Mom, Dad &  
The teens can enjoy live stand up comedy

- (b) Facts and evidence relied upon in support of these claims:

PROPOSAL provided by MasterCard Agents

**5. Market definition**

Provide a description of the market(s) in which the goods or services described at 2 (a) are supplied or acquired and other affected markets including: significant suppliers and acquirers; substitutes available for the relevant goods or services; any restriction on the supply or acquisition of the relevant goods or services (for example geographic or legal restrictions):  
(Refer to direction 8)

CARDHOLDERS MAY BE ENCOURAGED TO  
PURCHASE COMEDY SHOW TICKETS FROM HOME  
ENTERTAINMENT RATHER THAN FROM COMPETITORS  
PURCHASES USING ALTERNATIVE CREDIT CARDS MAY REDUCE

**6. Public detriments**

- (a) Detriments to the public resulting or likely to result from the notification, in particular the likely effect of the notified conduct on the prices of the goods or services described at 2 (a) above and the prices of goods or services in other affected markets:  
(Refer to direction 9)

None

- (b) Facts and evidence relevant to these detriments:

N/A

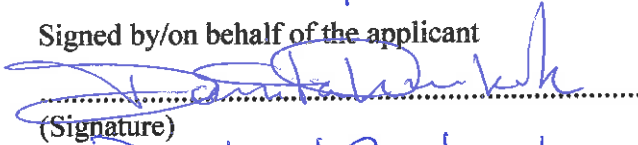
7. Further information

- (a) Name, postal address and contact telephone details of the person authorised to provide additional information in relation to this notification:

Donte Wimbush  
P.O. Box 237  
South Hurstville 2221 NSW  
0407419830

Dated... 2 May 2014

Signed by/on behalf of the applicant

  
(Signature)

Donte Wimbush  
(Full Name)

Done Entertainment  
(Organisation)

owner  
(Position in Organisation)