



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: 54382  
Contact Officer: Anna Giannakos  
Contact Number: (03) 9290 6920

GPO Box 3131  
Canberra ACT 2601

14 April 2014

23 Marcus Clarke Street  
Canberra ACT 2601

Mary Read  
Director  
Reads Woollahra

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**By email: [Kate.h@readsonline.com.au](mailto:Kate.h@readsonline.com.au); [readmary@hotmail.com](mailto:readmary@hotmail.com)**

Dear Ms Read

**Third line forcing notification N97382 lodged by Brocket Pty Ltd t/a Reads Woollahra**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 11 April 2014. The notification has been placed on the ACCC's public register.

The Applicant is proposing to offer customers a complimentary scarf (valued at over \$79) when a customer spends over \$150 in store, and on condition that the customer makes their purchase using a Master Card.

Legal protection conferred by the notification will commence on 25 April 2014.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Brocket Pty Ltd t/a Reads Woollahra will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Anna Giannakos on (03) 9290 6920.

Yours sincerely

Dr Richard Chadwick  
General Manager  
Adjudication Branch