

Our Ref: 53631  
Contact Officer: Anna Giannakos  
Contact Number: 03 9290 6920



**Australian  
Competition &  
Consumer  
Commission**

14 January 2014

Peter N. Lewis  
110 Dalmeny Ave.  
Rosebery NSW 2018

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Dear Mr Lewis

**Third line forcing notifications N97196 lodged by Eyexpression Optometrists Pty Ltd  
t/a IContact Campsie**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 9 January 2014. The notification has been placed on the ACCC's public register.

VSP has provided the ACCC with a copy of the letter from each of the notifying parties consenting to the notification being lodged on its behalf.

The notifying party proposes to offer a discount on the supply of optometry services and related products (such as completed spectacles and contact lenses) to customers on condition that those customers are members of participating health funds, or the employees of the participating health funds.

Legal protection conferred by the notifications will commence on 23 January 2014.

On the basis of the information that you have provided it is not intended that further action be taken in these matters at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notifications at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that VSP and Eyexpression Optometrists Pty Ltd t/a IContact Campsie will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Anna Giannakos on 03 9290 6920 or by email to [anna.giannakos@acc.gov.au](mailto:anna.giannakos@acc.gov.au).

Yours sincerely

A handwritten signature in blue ink, appearing to be 'Richard Chadwick'.

Richard Chadwick  
General Manager  
Adjudication Branch