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Mr. Jan Jettes, Leading Women's Fashion Photographer

Eden Hills, Thursday, 26 December 2013

To: Dr Richard Chadwick,
the Australian Competition & Consumer Commission
GPO Box 3131,
Canberra, ACT, 2601



cc: Mr Simon Snow, Partner, Gilbert + Tobin

Dear Richard,

I refer you to your ref 50296, dated 11 December 2012 and headed "Third line forcing notifications N96382, lodged by Nine Entertainment Co Pty Ltd & Ors.

I note that the ACCC reserves the right to remove this legal protection if it is satisfied that the likely benefit to the public from the conduct in question will not outweigh the likely detriment to the public from said conduct.

As I am a staff reporter for the Women's Fashion Art group (quarterly magazine) I wish to understand how the ACCC justifies its position in view of the broad-based involvement of NineMSN, NineMSN.com, NineMSN Pty Ltd, and the Nine Network Australia Pty Ltd in the wholesale promotion of gambling, and in particular the gambling entity known as BET365.COM. No doubt it's decision, as outlined above, contributes significantly towards the damage that gambling imposes on the Australian community.


Damage to Australian communities by those promoting gambling on a wholesale scale is well understood and any competent doctor or psychologist is capable of testifying to that effect. I would be more than happy to provide strong independent testimony to that effect, using expert consultants as a base should you require independent verification.

As the Nine group (my term for that collective), as well as NineMSN (a 50/50 joint partnership between Microsoft and the Nine Network parent group (formally registered in Australia as NineMSN Pty Ltd) appears unwilling to fulfil its social and moral obligations to the consumers of its entertainment portfolio, I am requesting, on behalf of our 100,000 readers, that the ACCC review said lodgement and remove its legal protection for, what is in effect, market collusion between the various parties that both directly and indirectly encourages problem gambling.

Almost all members of the Women's Fashion Art group are female, both young and old, and have a strong vested interest in this issue as Women of all ages bear the brunt of this social disease. To this end I would ask you to respond to me in writing with your decision, and especially so if you choose not to act, so that your decision may be relayed to our members in our next magazine in an honest, succinct and forthright manner.

Jan Jettes (Mr)

Global Head of Operations
Freelance Journalist


26 December 2013