

Our Ref: 53973
Contact Officer: Tess Macrae
Contact Number: (03) 9290 1835



**Australian
Competition &
Consumer
Commission**

3 March 2014

Mr Craig Hammond
Operations Manager
Sanzone Nominees Pty Ltd

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Dear Mr Hammond

Third line forcing notification N97264 lodged by Sanzone Nominees Pty Ltd t/a BP Henley Brook

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 25 February 2014. The notification has been placed on the ACCC's public register.

Sanzone Nominees Pty Ltd t/a BP Henley Brook proposes to give or offer a discount in relation to the supply or proposed supply of motor fuels by BP to consumers purchasing these products from participating service stations in WA on the condition that the consumer has purchased prescribed groceries (of a qualifying amount) at participating IGA stores nominated by IGA Distribution (WA) Pty Limited in WA.

Legal protection conferred by the notification will commence on 11 March 2014.

The ACCC has considered the above notification in light of submissions previously put to it by interested parties in relation to similar notifications and its own investigations. In light of this previous consideration and the information you have provided, the ACCC does not intend to take any further action at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Sanzone Nominees Pty Ltd will disclose all relevant exclusions, terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tess Macrae on (03) 9290 1835.

Yours sincerely

A handwritten signature in blue ink, appearing to be 'Richard Chadwick'.

Dr Richard Chadwick
General Manager
Adjudication Branch