

Form G

Commonwealth of Australia
Competition and Consumer Act 2010 — subsection 93 (1)
NOTIFICATION OF EXCLUSIVE DEALING

To the Australian Competition and Consumer Commission:

Notice is hereby given, in accordance with subsection 93 (1) of the *Competition and Consumer Act 2010*, of particulars of conduct or of proposed conduct of a kind referred to subsections 47 (2), (3), (4), (5), (6), (7), (8) or (9) of that Act in which the person giving notice engages or proposes to engage.

PLEASE FOLLOW DIRECTIONS ON BACK OF THIS FORM

1. Applicant

- (a) Name of person giving notice:
(Refer to direction 2)

N97251 Cairns Land Developments Pty Ltd.

- (b) Short description of business carried on by that person:
(Refer to direction 3)

Development and sale of land

- (c) Address in Australia for service of documents on that person:

172-174 Mulgrave Rd
Westcourt 4870

2. Notified arrangement

- (a) Description of the goods or services in relation to the supply or acquisition of which this notice relates:

~~House~~ AND
land purchase

(b) Description of the conduct or proposed conduct:

To put a clause in land contract
advising that buyer must build
with Dixon Homes Cairns

(Refer to direction 4)

3. **Persons, or classes of persons, affected or likely to be affected by the notified conduct**

(a) Class or classes of persons to which the conduct relates:
(Refer to direction 5)

Land buyers

(b) Number of those persons:

(i) At present time:

nil

(ii) Estimated within the next year:
(Refer to direction 6)

19

(c) Where number of persons stated in item 3 (b) (i) is less than 50, their names and addresses:

4. Public benefit claims

(a) Arguments in support of notification:
(Refer to direction 7)

Allows buyer to deal with only one company.
Ensures area will have quality homes.
Reduces stamp duty to buyers as
will not be paying on house + land.

(b) Facts and evidence relied upon in support of these claims:

Andrew Thomas 50% owner of
Cairns Land Developments.
100% owner Dixon Homes Cairns

5. Market definition

Provide a description of the market(s) in which the goods or services described at 2 (a) are supplied or acquired and other affected markets including: significant suppliers and acquirers; substitutes available for the relevant goods or services; any restriction on the supply or acquisition of the relevant goods or services (for example geographic or legal restrictions):
(Refer to direction 8)

Land Development
Construction

6. Public detriments

(a) Detriments to the public resulting or likely to result from the notification, in particular the likely effect of the notified conduct on the prices of the goods or services described at 2 (a) above and the prices of goods or services in other affected markets:
(Refer to direction 9)

nil

(b) Facts and evidence relevant to these detriments:

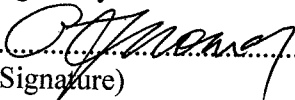
7. Further information

- (a) Name, postal address and contact telephone details of the person authorised to provide additional information in relation to this notification:

Andrew Thomas
PO Box 1014
Bungalaw 4870
support@dixonhomes Cairns.com.au

Dated 20/2/2014.

Signed by/on behalf of the applicant


.....
(Signature)

Andrew Thomas
.....
(Full Name)

Cairns Land Developments
.....
(Organisation)

Director
.....
(Position in Organisation)