



**Australian
Competition &
Consumer
Commission**

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18 February 2014

Dear Mr Callaghan

Third line forcing notification N97241 lodged by Trek Bicycle Corporation Australia

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 13 February 2014. The notification has been placed on the ACCC's public register.

Trek Bicycle Corporation Australia proposes to offer discount vouchers up to a maximum of 15% and fixed value vouchers up to the value of \$200 on condition customers are Bupa private health insurance members.

Legal protection conferred by the notification will commence on 27 February 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Trek Bicycle Corporation Australia and Bupa will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact David Hatfield on 02 6243 1266.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch