



Submission to the Australian Competition and Consumer Commission – Medicines Australia application for reauthorisation of Code of Conduct Edition 18 A91436-A91440

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Sanofi welcomes the opportunity to respond to the draft determination of the application. At Sanofi, we believe in an industry that is transparent when interacting with healthcare professionals and the general public while respecting the Australian Privacy Principles.

Our company is committed to promoting and maintaining high standards of Ethics and Governance that are aligned with Medicines Australia's Code of Conduct philosophy and general principles. We endeavour to always uphold and comply with both the spirit and letter of the Medicines Australia Code of Conduct and, in so doing, promote the Quality Use of Medicines and achieve better health outcomes for patients.

Sanofi fully supports Medicines Australia's submission in response to the draft determination.

In addition, Sanofi strongly recommends the broader application of the Code, beyond those provisions of the Code relating to promotional material, and in particular the requirement pertaining to transparency, to all companies (including non-member companies) that sponsor and/or manufacture any medicines that are registered in Australia. This will ensure that all the information provided to the Australian public is comprehensive and a realistic summary of all interactions between healthcare professionals and the pharmaceutical industry as a whole and not just members of Medicines Australia.

In conclusion, we believe there is a need to maintain a balance with strong ethical self-regulation that creates an environment in which companies can still succeed as viable business operations.

Yours sincerely,

A handwritten signature in dark ink, appearing to be "L. McAllister", written in a cursive style.

Laurie McAllister
Managing Director