



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: 53809  
Contact Officer: Luke Griffin  
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10 February 2014

23 Marcus Clarke Street  
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Ms Kate Cooper  
General Counsel  
Ticketek Pty Limited  
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Dear Ms Cooper

**Third line forcing notification N97227 lodged by Ticketek Pty Ltd**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 6 February 2014. The notification has been placed on the ACCC's public register.

Ticketek proposes to offer a limited number of discounted tickets to all 2014, regular season National Rugby League Premiership matches on condition the customer is a customer of Telstra.

Legal protection conferred by the notification will commence on 20 February 2014.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Ticketek and Telstra will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Luke Griffin on (02) 6243 1114.

Yours sincerely

Dr Richard Chadwick  
General Manager  
Adjudication Branch