



**Australian
Competition &
Consumer
Commission**

Our Ref: 53797
Contact Officer: Luke Griffin
Contact Number: (02) 6243 1114

GPO Box 3131
Canberra ACT 2601

10 February 2014

23 Marcus Clarke Street
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Ms Kate Cooper
General Counsel
Ticketek Pty Limited
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Dear Ms Cooper

Third line forcing notification N97224 lodged by Ticketek Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 4 February 2014. The notification has been placed on the ACCC's public register.

Ticketek proposes to provide an exclusive pre-sale window to Telstra customers, for tickets to a football match between the A-League All Stars and Juventus to be held on 10 August 2014. The pre-sale window will run from 9:00am until 11:00pm on Thursday 20 February 2014.

Legal protection conferred by the notification will commence on 18 February 2014.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Ticketek and Telstra will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Luke Griffin on (02) 6243 1114.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch