



**Australian
Competition &
Consumer
Commission**

Our Ref: 53796
Contact Officer: Tanya Hobbs
Contact Number: 02 6243 1029

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Canberra ACT 2601

7 February 2014

23 Marcus Clarke Street
Canberra ACT 2601

Ms Margaret Hennessy
Director
Dogue Industries Pty Ltd
242 Oxford St
Bondi Junction NSW 2022

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Dear Ms Hennessy

Third line forcing notification N97223 lodged by Dogue Industries Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 5 February 2014. The notification has been placed on the ACCC's public register.

Dogue Industries Pty Ltd (Dogue) proposes to make special short term offers to customers on condition that they are Mastercard holders.

Legal protection conferred by the notification will commence on 19 February 2014.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Dogue and Mastercard will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Tanya Hobbs on 02 6243 1029.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch