



**Australian  
Competition &  
Consumer  
Commission**

Our Ref: 55989  
Contact Officer: Gavin Jones  
Contact Number: 03 9290 1475

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28 October 2014

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Dear Ms Cooper

**Third line forcing notification N97892 lodged by Nine Touring & Events Pty Ltd (Nine Touring)**

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 8 October 2014. The notification has been placed on the ACCC's public register.

Nine Touring proposes to provide Telstra customers with the opportunity to participate in an exclusive pre-sale window to acquire tickets to three sporting matches organised by an international sporting body which are being staged in Victoria in July 2015. Nine Touring also proposes to provide Telstra customers with other special offers which may include special ticket packages, meet and greet opportunities and merchandise offers.

Legal protection conferred by the notification commenced on 22 October 2014.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Nine Touring will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Gavin Jones on 03 9290 1475.

Yours sincerely

Dr Richard Chadwick  
General Manager  
Adjudication Branch