



Australian
Competition &
Consumer
Commission

Our Ref: 53772
Contact Officer: Michael Drake
Contact Number: (03) 9658 6517

GPO Box 3131
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4 February 2014

23 Marcus Clarke Street
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Mr Christian Bauer
Wesfarmers Limited
Corporate Solicitors Office
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Dear Mr Bauer

Third line forcing notification N97130 lodged by Wesfarmers General Insurance Limited

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 31 January 2014. The notification has been placed on the ACCC's public register.

Wesfarmers General Insurance Limited (**Wesfarmers**) proposes to offer discounts on insurance products to existing customers and prospective customers on the condition that the customer is a member of One Big Switch or the 50up Club operated by One Big Switch Pty Ltd.

Legal protection conferred by the notification will commence on 14 February 2014.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Wesfarmers and One Big Switch Pty Ltd will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register. If you wish to discuss any aspect of this matter, please do not hesitate to contact Michael Drake on (03) 9658 6517.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch