



**Australian
Competition &
Consumer
Commission**

Our Ref: 51643
Contact Officer: Mark Basile
Contact Number: (03) 9290 1855

GPO Box 3131
Canberra ACT 2601
23 Marcus Clarke Street
Canberra ACT 2601
tel: (02) 6243 1111
fax: (02) 6243 1199
www.accc.gov.au

2 July 2013

Dr Stretch Kontelj
Legal Director
Specsavers Pty Ltd
520 Graham Street
Port Melbourne VIC 3207

Dear Dr Kontelj

Third line forcing notification N96822 lodged by Specsavers Pty Ltd

I refer to the above third line forcing notification lodged with the Australian Competition and Consumer Commission (the ACCC) on 27 June 2013. The notification has been placed on the ACCC's public register.

Specsavers Pty Ltd proposes to offer a discount of up to the value of \$50 for the supply of frames prescription lenses from its \$249 or above 2 pair designer range on condition that the purchaser is a member of Medibank Private, has extras cover, and makes the purchase between 15 July 2013 and 31 August 2013.

Legal protection conferred by the notification will commence on 11 July 2013.

On the basis of the information that you have provided it is not intended that further action be taken in this matter at this stage.

As with any notification, please note that the ACCC may act to remove the legal protection provided by the notification at a later stage if it is satisfied that the likely benefit to the public from the conduct will not outweigh the likely detriment to the public from the conduct.

This assessment has been made on the basis that Specsavers Pty Ltd and Medibank Private will disclose all relevant terms and conditions to prospective customers.

A copy of this letter has been placed on the ACCC's public register.

If you wish to discuss any aspect of this matter, please do not hesitate to contact Mark Basile on (03) 9290 1855.

Yours sincerely

Dr Richard Chadwick
General Manager
Adjudication Branch